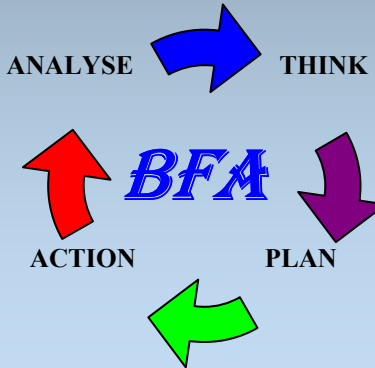


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BUSINESS TRAINING AND CONSULTANCY FROM MICRO TO INTERNATIONAL BUSINESS

With a marketing degree and over 6 years experience in the private sector, in both marketing and sales, for multi nationals and SMEs, BFA draws upon this experience to help your business reach it's commercial potential.



BFA has combined private sector experience with business training and consultancy in a development context, to offer a range of business services to meet you and your customer's requirements.

TRAINING

- Introduction to business and entrepreneurship
- Analysing your business
- Setting goals, objectives and measurements
- Market research customer and competitors
- Market research costing
- Financial management
- Feasibility study
- Business plans
- Writing a Constitution
- Village Savings & Loans
- Value Chain Analysis
- Marketing and Sales
- Record keeping
- Marketing interactive simulation

CONSULTANCY

- Operational analysis
- Marketing strategy
- Market research
- Operational strategy
- Policy and procedures
- Monitoring and evaluation
- Case studies
- Impact analysis
- Workshop facilitation
- Business mentoring
- Business language coaching
- Web and brochure design
- Database design and management

CONTACT DETAILS

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